



Steering Committee Meeting #1

March 8, 2018 – 5:30 PM to 7:30 PM



Tonight's Agenda



Time	Activity	Description
5:30 to 5:45	Presentation	Project Overview <ul style="list-style-type: none">• Project History• Process and Schedule• Existing Conditions
5:45 to 6:10	Discussion	Steering Committee – Overview and Introductions <ul style="list-style-type: none">• Role of the Steering Committee• Introductions – One Word Activity
6:10 to 7:10	Facilitated Activities	<ul style="list-style-type: none">• Streetscape Vision• Existing Conditions• Design Elements
7:10 to 7:15	Presentation	Next Steps <ul style="list-style-type: none">• MetroQuest Survey• Streetscape Summit (April 21, 2018)
7:15 to 7:30	Public Comment	

Project Overview

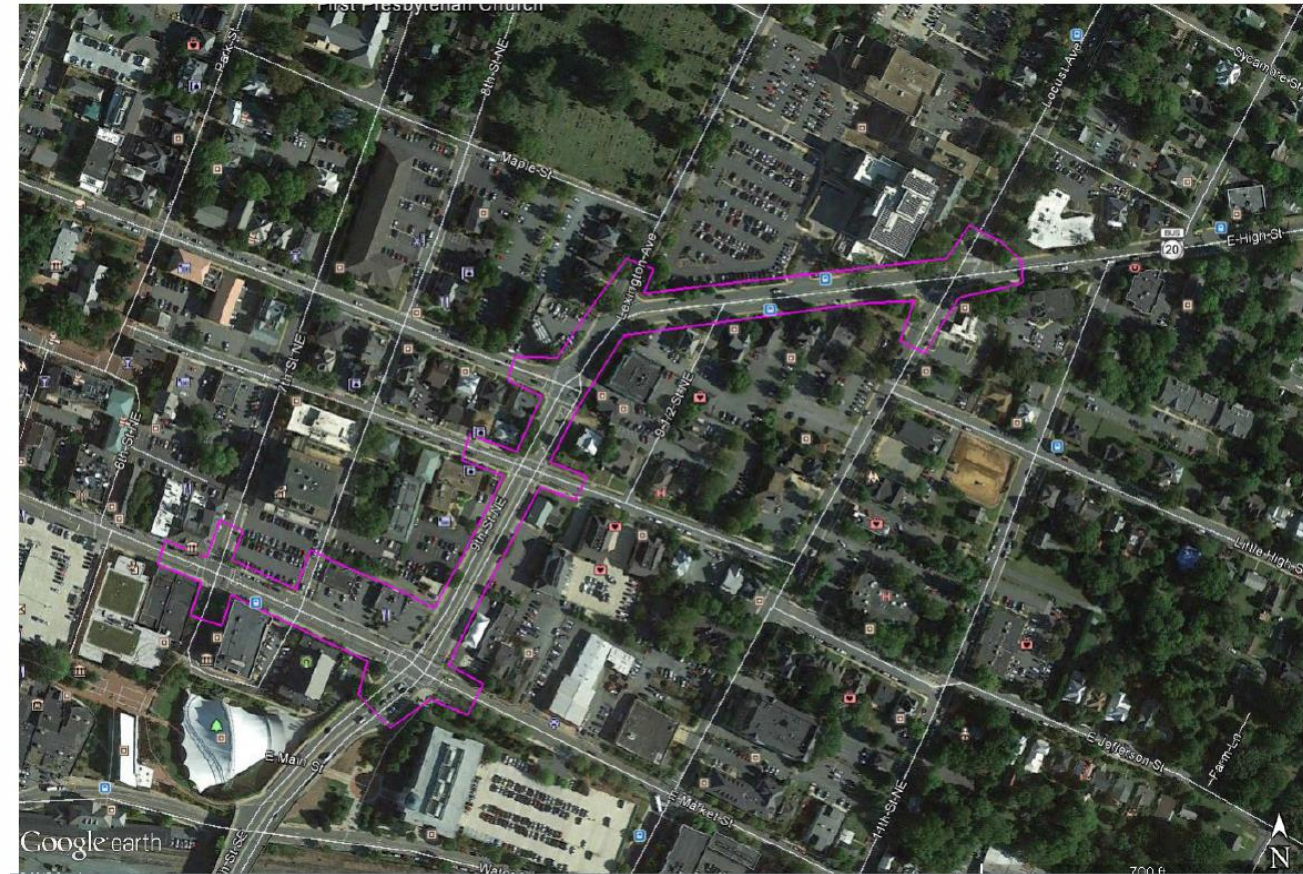


Project Overview



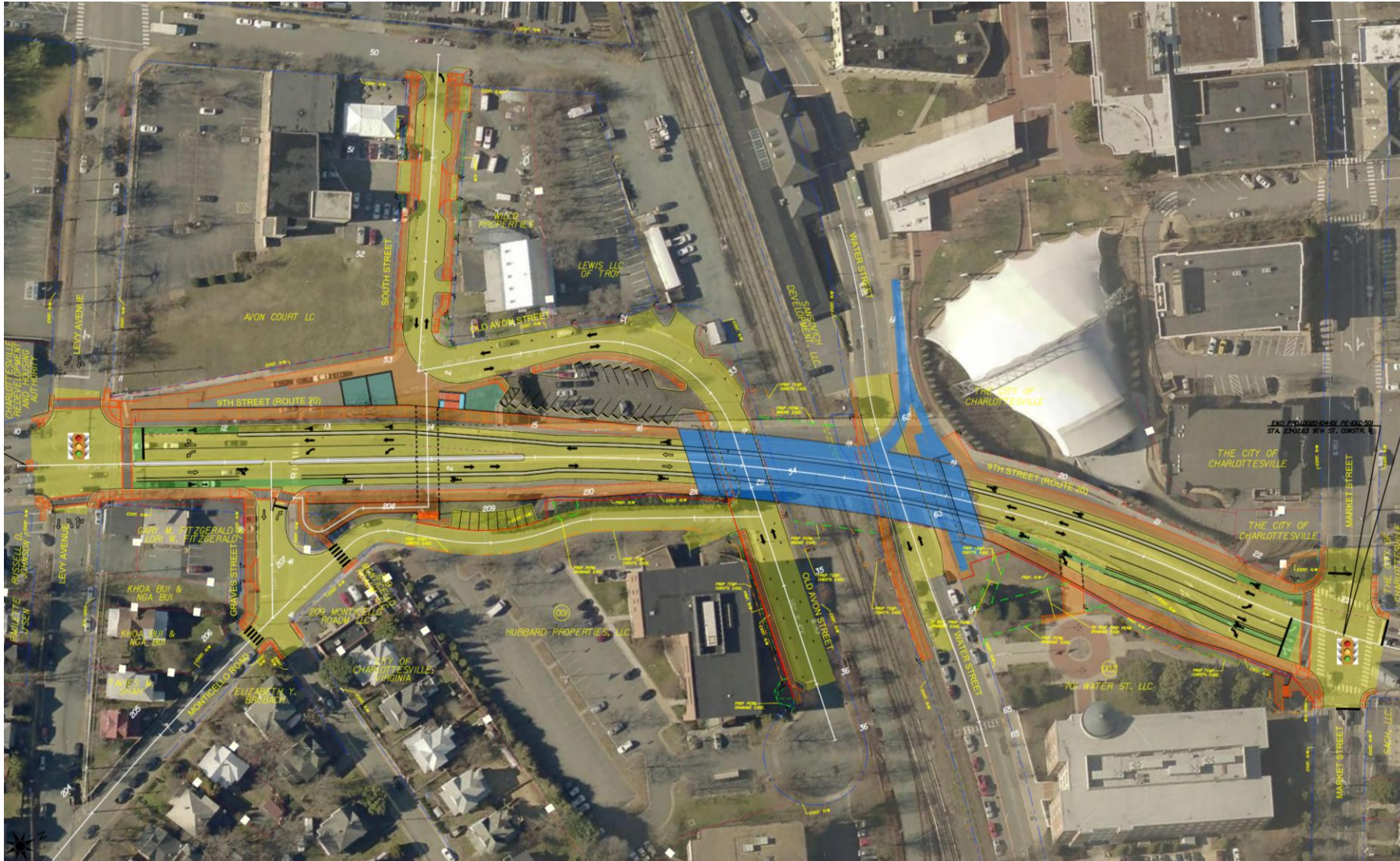
- Funded in 2016 through
- Multimodal improvements including:
 - Wider sidewalks, bike lanes, landscaping, ADA and pedestrian improvements, wayfinding and signal upgrades.
 - Evaluate undergrounding overhead utilities
- E. Market Street
 - From 7th Street to 9th Street
- 9th Street
 - From E. Market Street to E. High Street
- E. High Street
 - From 9th Street to 10th Street
- City hires Kimley-Horn for design.

Total Budget: \$5.59 Million
(Not including potential underground utility betterment)

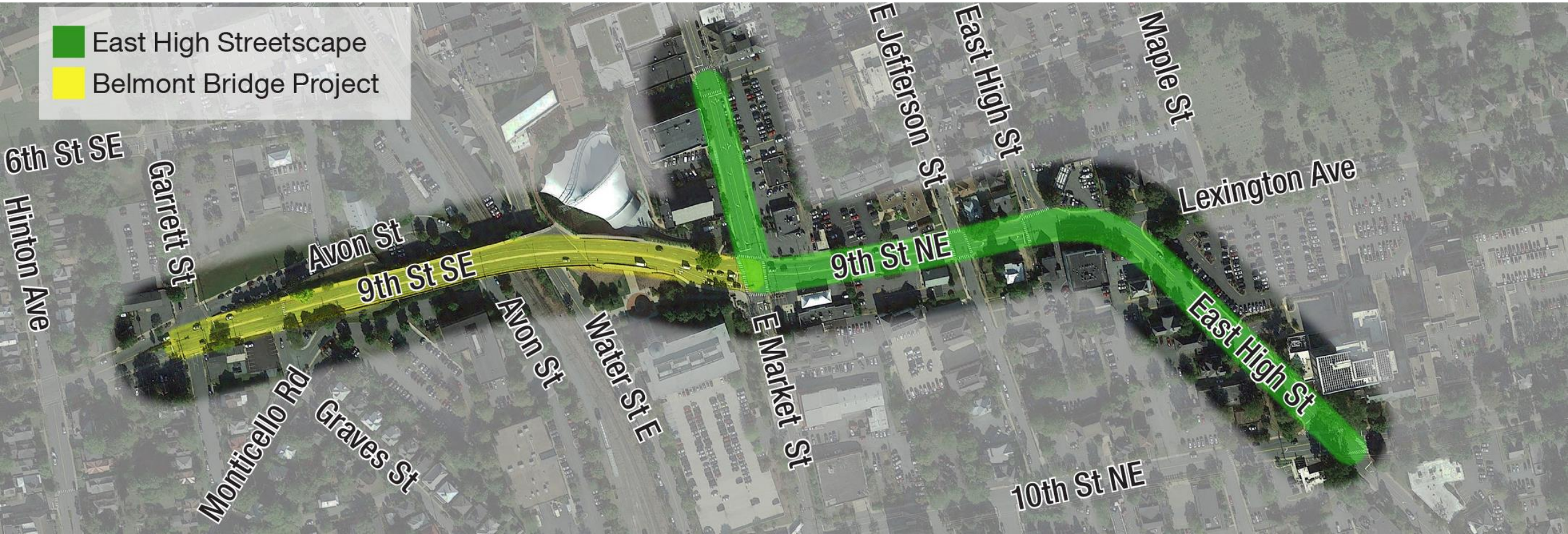


<https://smartportal.virginiahb2.org/#/public/applications/2017/hb2/view/F1-000000187-R01>

Connection to Belmont Bridge Replacement



Connection to Belmont Bridge Replacement



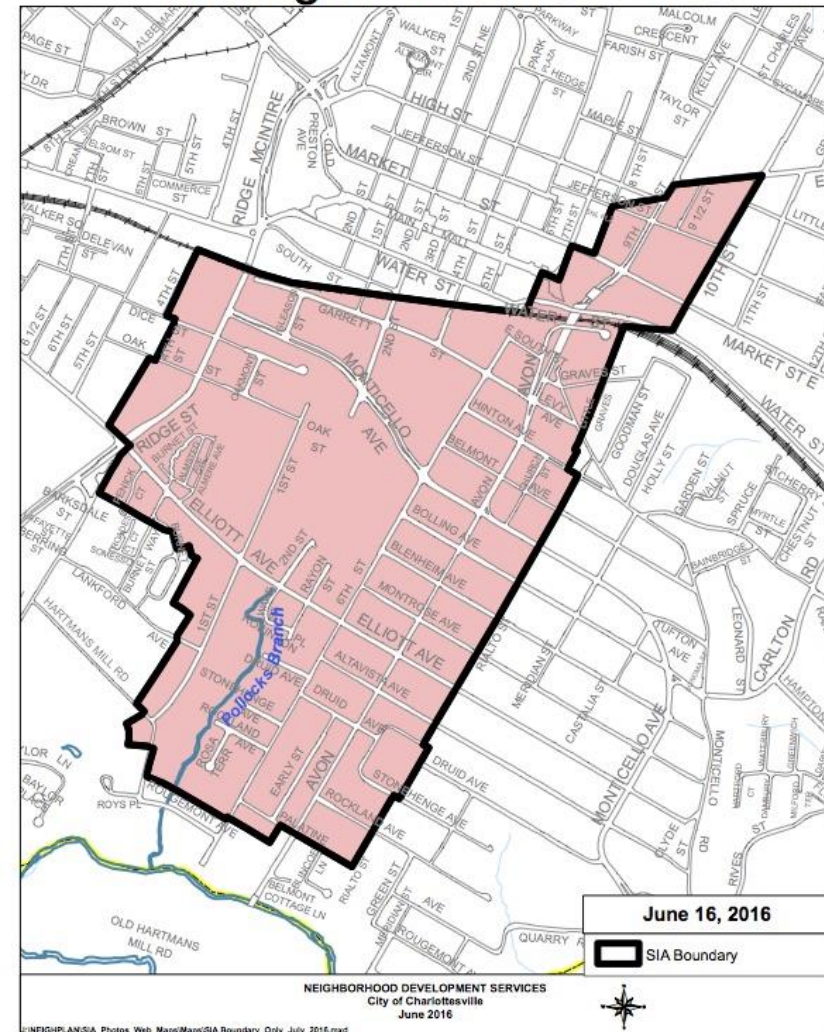
Strategic Investment Area (SIA Plan)

Strategic Investment Area

■ Purpose of the SIA Plan

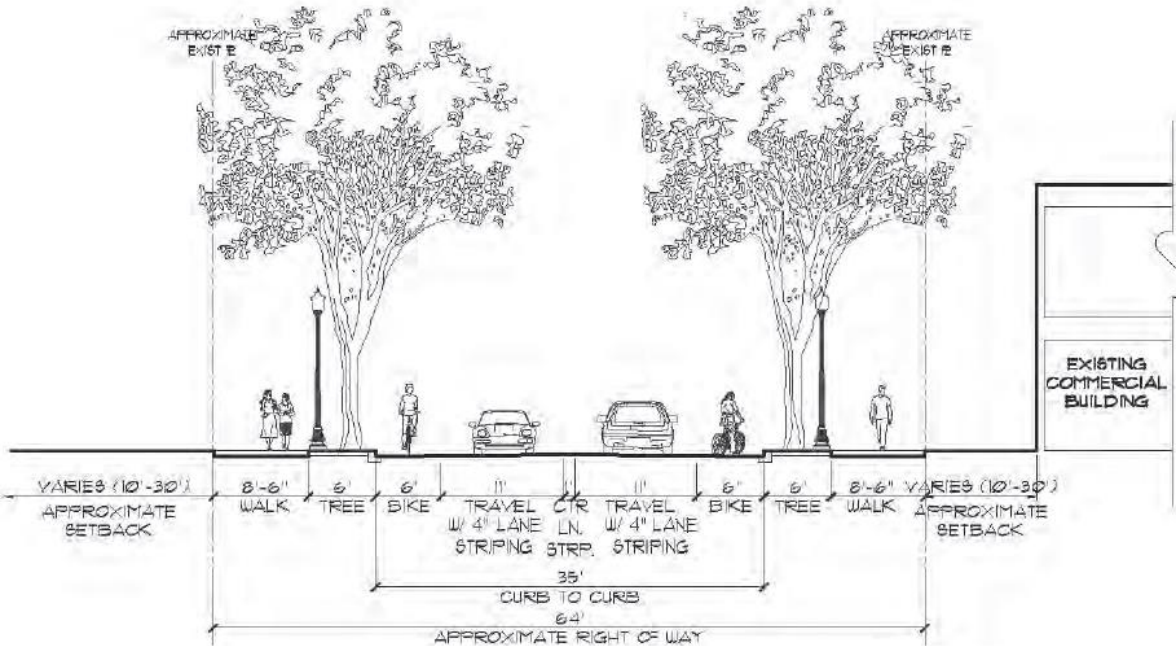
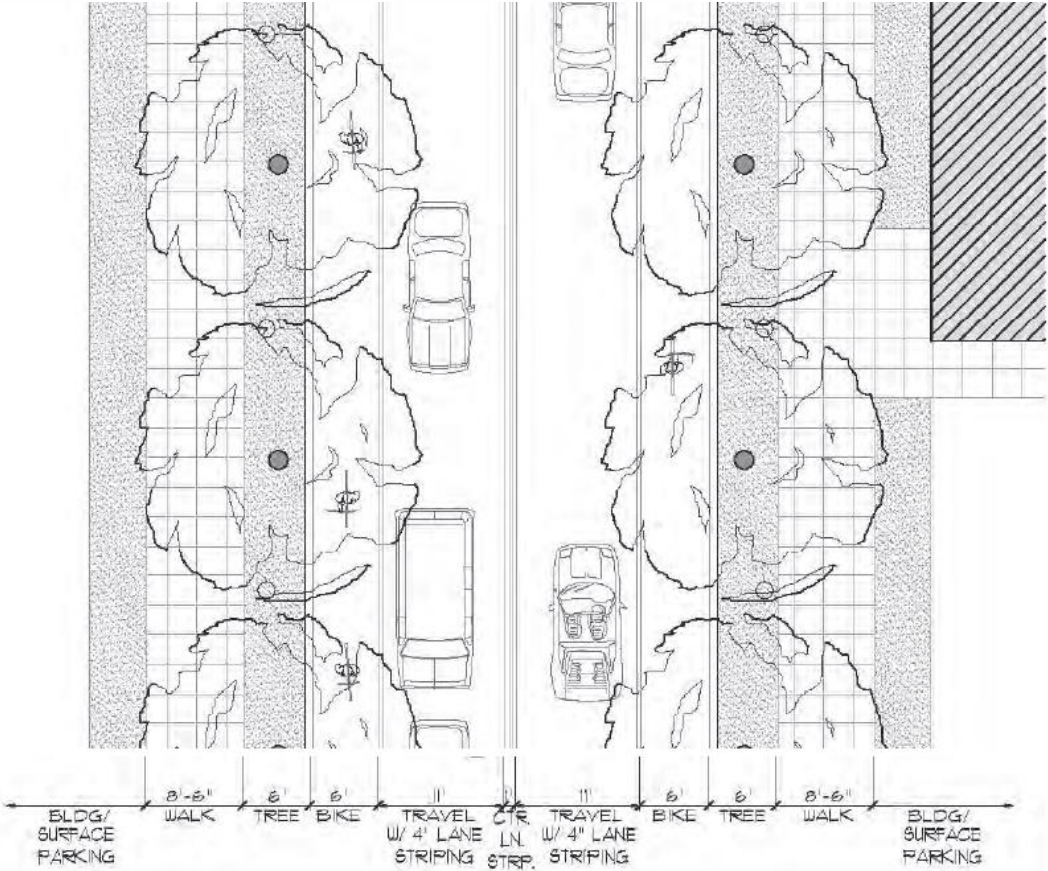
“To initiate a transformational process to engage stakeholders, city staff, and members of the greater community in the future of the Strategic Investment Area.”

- To provide guidance for future redevelopment and investment in the area
- To provide guidance for improvements to affordable housing, including existing public and assisted housing
- To provide guidance for improved connections throughout the area
- To provide recommend strategies for expanding employment opportunities within the SIA



Strategic Investment Area

- 9th Street Vision



Strategic Investment Area

- 9th Street/E. High St./ Lexington Vision



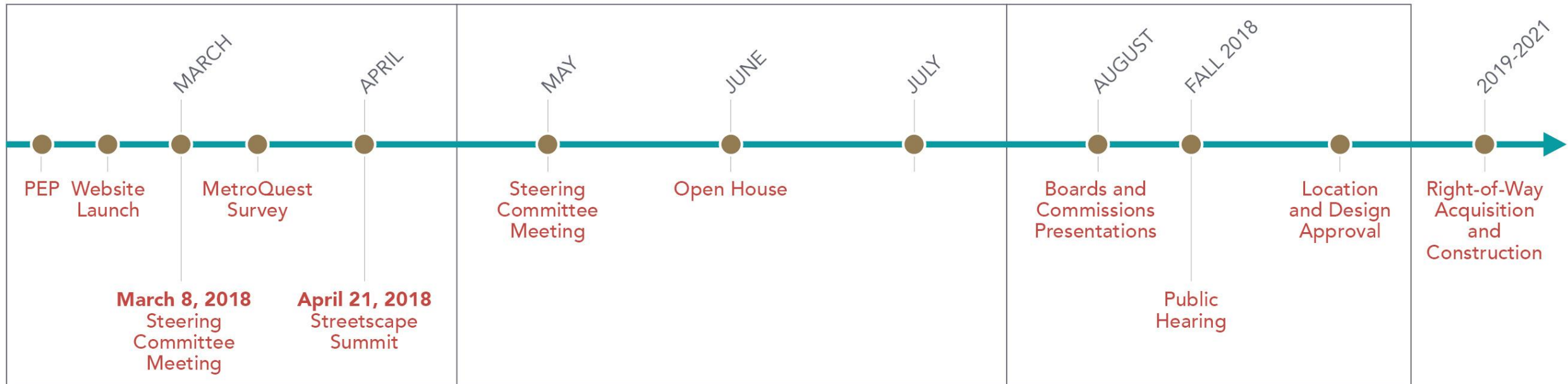
Process and Schedule



Visioning and Needs Assessment

Preliminary Design Development

Approval



Process and Schedule

■ Right-of-Way Acquisition

- Some potential for Right-of-Way
- Easements (temporary and permanent)
- Potential for 25 Parcels
- Start in Fall 2019.

■ Construction

- Follows Right-of-Way Acquisition
- Federal approval process required
- Coordinated with Belmont Bridge construction
- Start Summer 2020

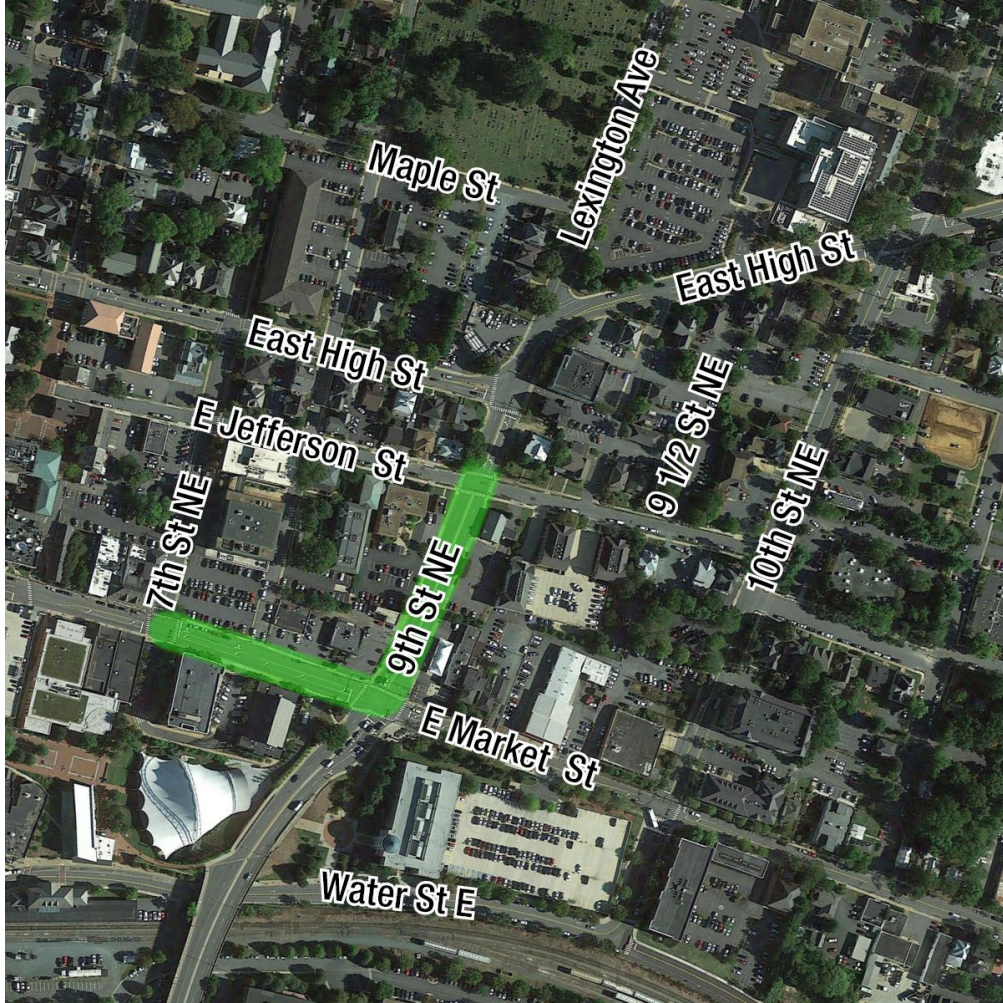


Existing Conditions - Context

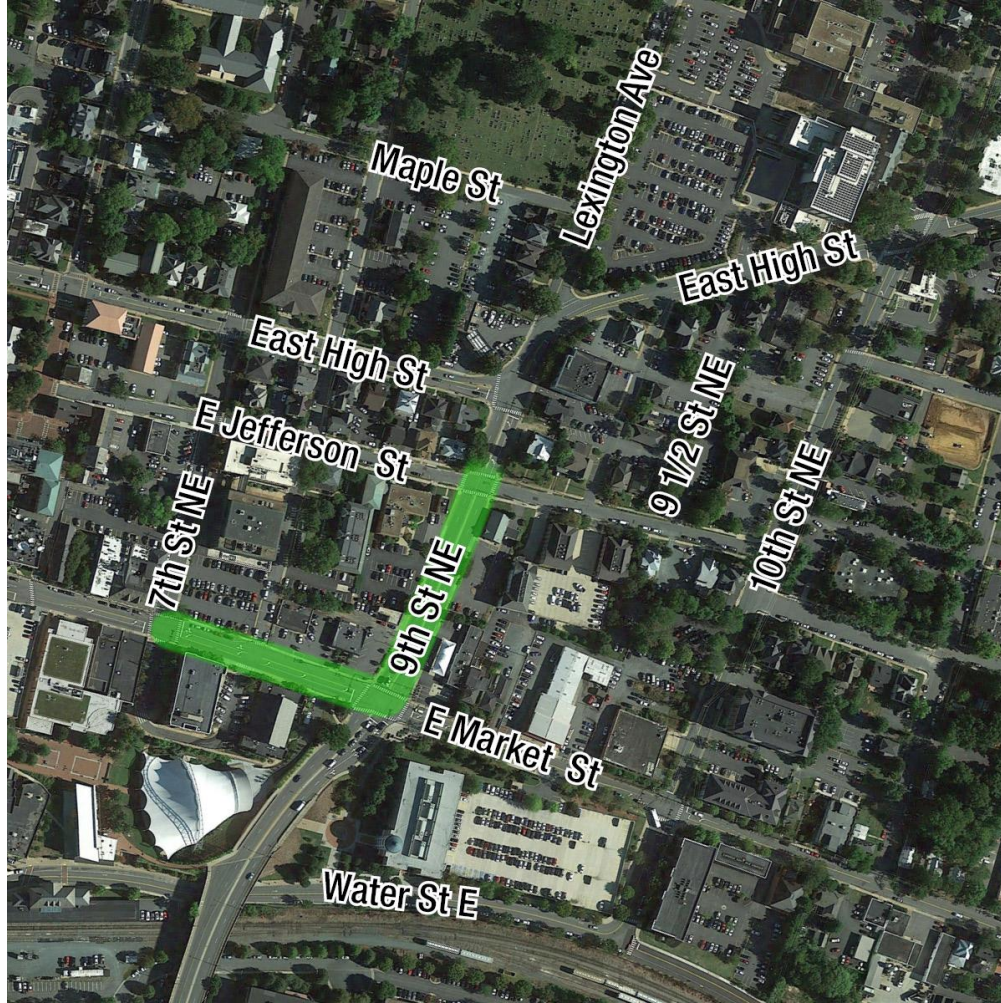
Context, Opportunity and Constraints



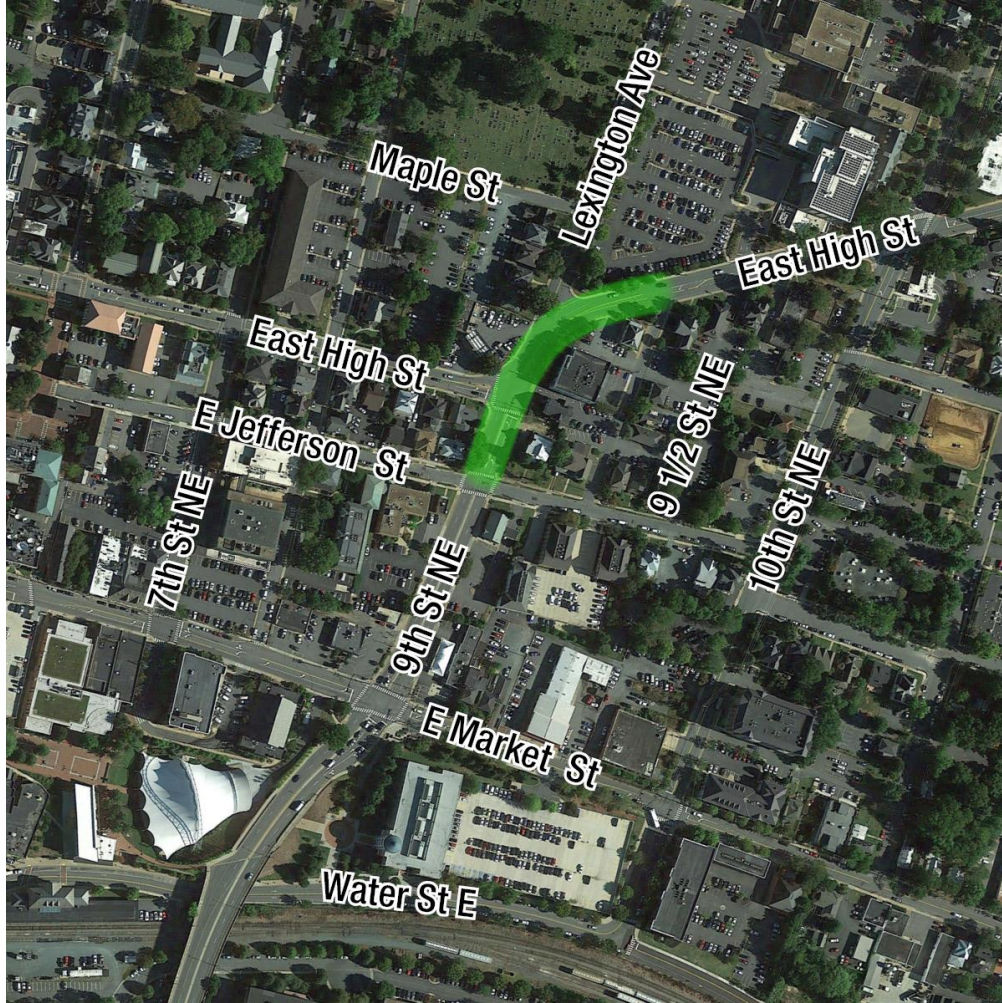
Existing Conditions – Downtown E. Market Street



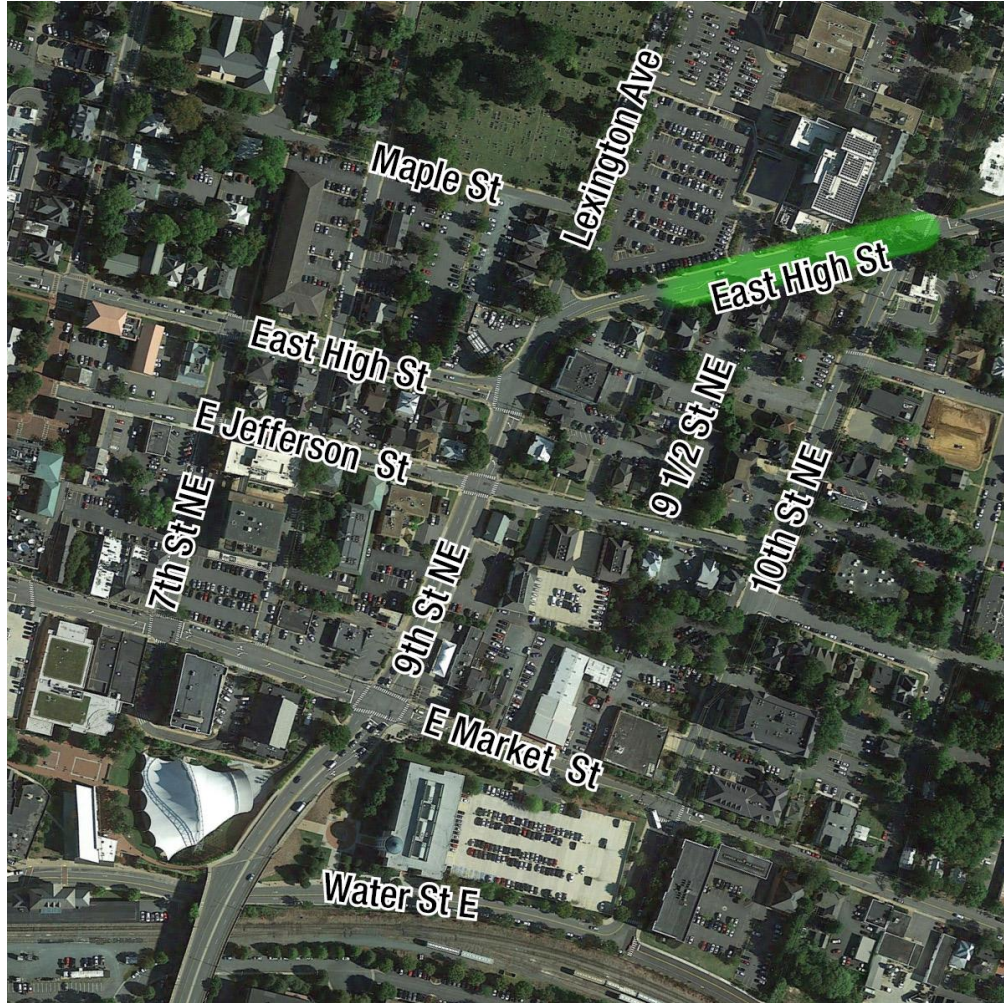
Existing Conditions – Downtown 9th Street



Existing Conditions – Transition



Existing Conditions – Mixed Use



Existing Conditions - Intersections

Traffic, Safety, Bikes, and Pedestrians



Performance Measures



Vehicle Delay

This measure reflects intersection performance based on **how long it takes** an approaching vehicle to enter and pass through the intersection or turn onto another route.



Vehicle Queuing

This measure reflects intersection performance based on the **length of vehicle queues** as vehicles wait to enter and exit an intersection.



Bicycle

This measure accounts for the **comfort, safety, and efficiency** of entering and passing through the intersection or turning onto another route **by an average bicyclist**.



Pedestrian

This measure accounts for the **comfort, safety, and efficiency** of entering and passing through the intersection or turning onto another route as a pedestrian, **regardless of physical ability**.



7th Street at East Market Street



Report Card



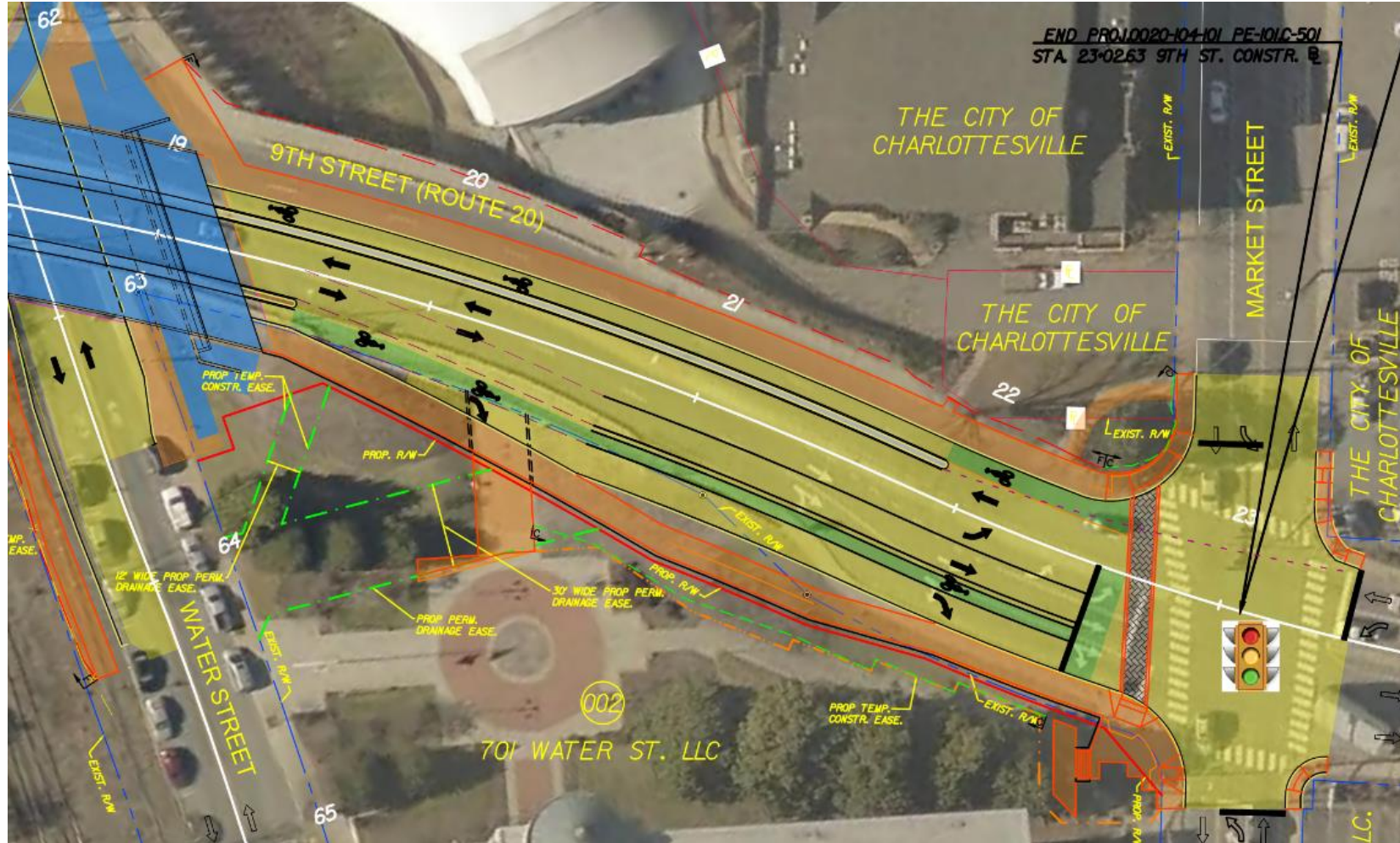
9th Street at East Market Street without Belmont Bridge Improvements



Report Card



9th Street at E. Market Street with Belmont Bridge Improvements



Report Card



9th Street/Jefferson St./ East High Street/Lexington Ave.



Report Card



10th Street at East High Street



Report Card



Steering Committee Overview and Introductions



Role of the Steering Committee



Two Meetings

- March 8th
- TBD (late April/early May)

The East High Streetscape project will be led by two committees: a **Technical Committee** charged with decision making and a **Steering Committee** that serves an advisory role to the Technical Committee.

Represent

Share your thoughts and those of the group(s) you represent.

Participate

Participate in meetings.

Advise

Provide input to the Consultant Team and Technical Committee.

Engage

Serve as project ambassadors during critical public engagement activities.



Introductions – One Word Activity

- Use the One Word to describe the study corridor today and your ideal vision for the corridor in the future
- Introduce yourself to the group
 - Name
 - Organization/Group You Represent
 - Answers to the One Word Activity



Facilitated Activities



Facilitated Activities

Streetscape Vision

What is your vision for the study corridor?

How do other plans and studies represent the vision for study corridor?

Is the ideal vision 5 years out? 25 years out?

Existing Conditions

Where are the “strong places” along or near the corridor?

Where are the “weak places” along or near the corridor?

What should we know?

Design Elements

What factors should inform the decisions we need to make about the corridor?

How do we describe these factors in a way that is intuitive to decision-makers and the public?



Next Steps





This is your connection to Downtown. Let's work together to make it better. The East High streetscape project includes portions of Market Street, 9th Street, and East High Street. With the upcoming replacement of Belmont Bridge and available funding from the SMART SCALE prioritization process, now is the time to come together to identify priorities, discover and celebrate our community expectations, and add lasting value to this important link in the City's transportation network.

We need your input!

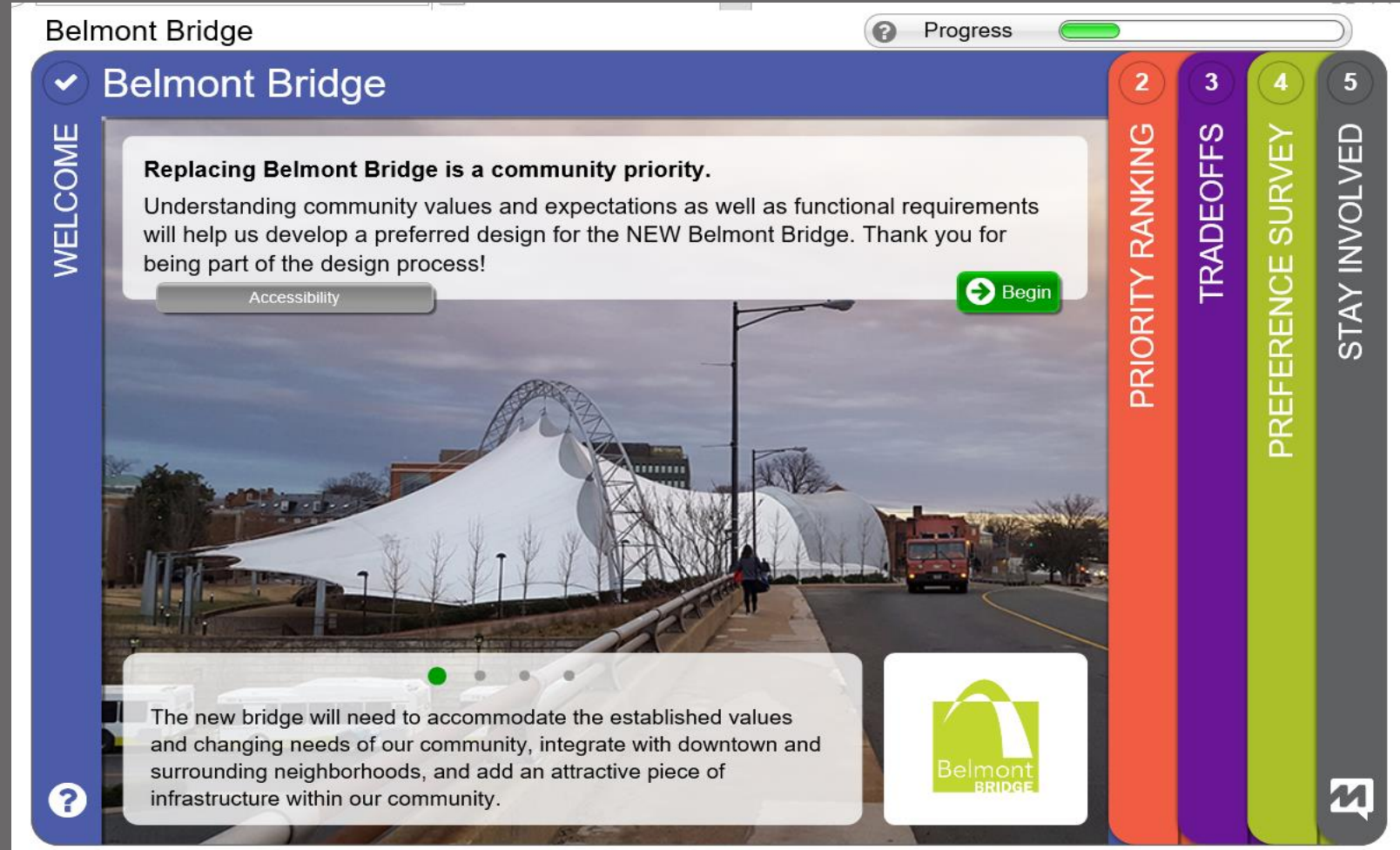
Website - <https://www.easthighstreetscape.org/>



Online Engagement



Online Engagement
April 14th to May 14th





Streetscape Summit



Saturday, April 21

9 a.m. to Noon

*Walking tour of
study area to follow*



Steering Committee Q&A and Public Comment



Thank you!

